THINK
GEOENERGY

GEOTHERMAL PROJECTS
BEST PRACTICES, LESSONS LEARNT AND FUTURE PLANS

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MAYORS' GEOTHERMAL CLUB CONFERENCE
BUDAPEST/ HUNGARY, 8 OCTOBER 2015

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DEVELOPMENT CHALLENGES

Technical

- Resource
- Drilling
- Resource risks

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DEVELOPMENT CHALLENGES

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Business, Finance …

- Financial structures
- Risk mitigation (insurance)
- Development time
- Off-taker
- Structure of projects

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DEVELOPMENT CHALLENGES

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Public acceptance and political support

Demonstration against geothermal project in Germany

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DEVELOPMENT BEST PRACTICES

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Communication & engagement

Stakeholder and public information forum

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DEVELOPMENT BEST PRACTICES

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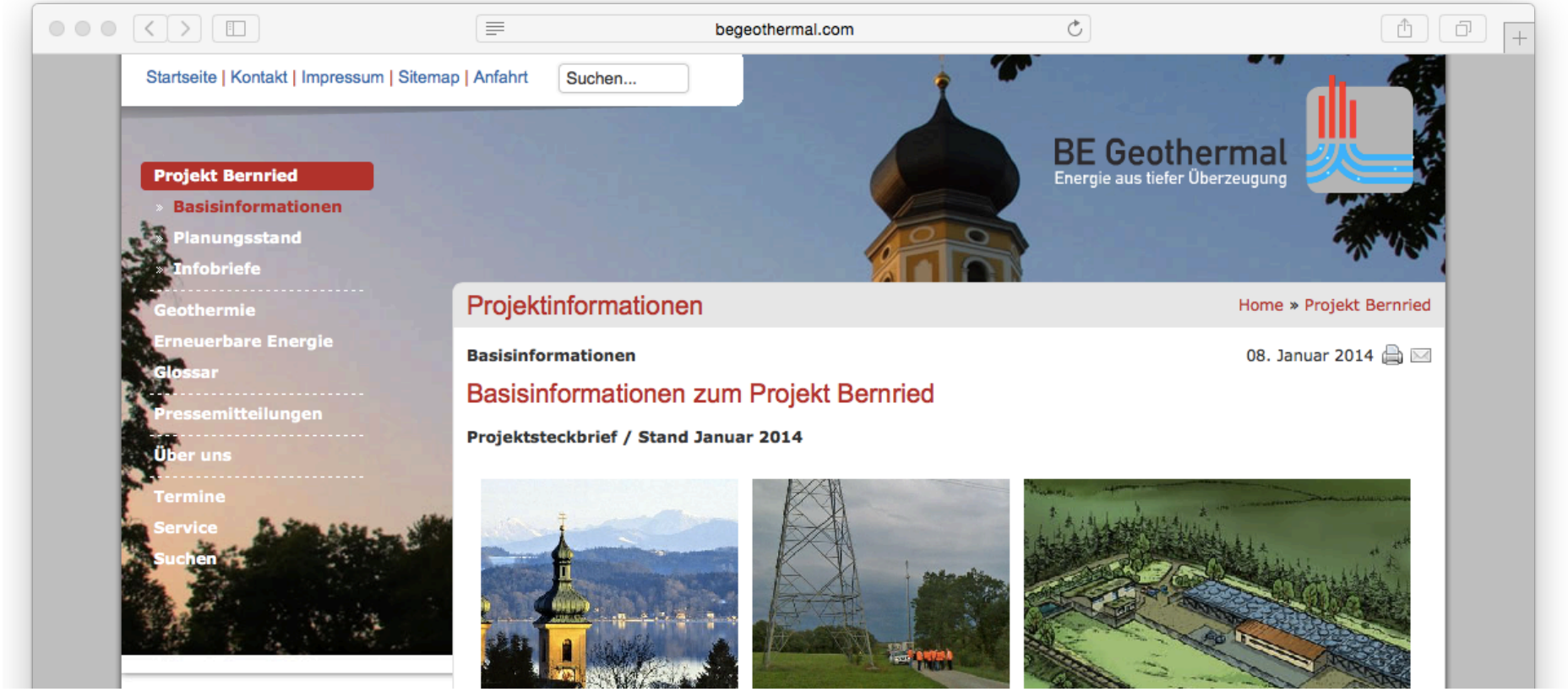
Promotion & information



Project information website, geothermal power project, Bernried/ Bavaria, Germany

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DEVELOPMENT BEST PRACTICES

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Press/ media work

Press meeting, geothermal project, Stadtwerke Muenchen

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DEVELOPMENT BEST PRACTICES

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Political outreach & engagement

International EU Geothermal Roundtable, Brussels

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In summary:

- Technical elements important
- Business/ finance elements important
- Stakeholder engagement crucial
  - Public, politics, investment, opposition
- Communication efforts & strategy a must
- Concise media & information strategy

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LEADING IN NEWS AND RESEARCH ON GEOTHERMAL ENERGY

Focus on power generation and direct use … building out a new geothermal direct use-platform via **NaturallyGeothermal.is**

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